



Advertisement Contract

The SeeSaw strives to provide an alternative news source to the USC community, while incorporating a variety of voices and styles to present information in a student-run, structured medium.

The SeeSaw is a forum for opinion that is:

- * Honest/Critical
- * More Bold/More Original
- * Entertaining/Provocative
- * Focused on quality reporting and content

We invite you to place an advertisement in our paper. The paper will be circulated throughout the University of Southern California, with the potential of reaching more than 32,000 students and website visitors. Placing an ad allows you to promote your business or organization for reasonable prices

Payment is accepted in cash or check. Please make payments to **The SeeSaw Association**.

If you are interested in placing an advertisement, please fill out the following information:

Name/Organization:

Telephone Number:

Email:

Mailing Address:

Check the appropriate program options:

I will design my own ad and email it to:
editors@theseesawonline.com

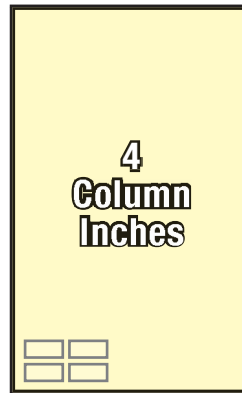
Please design an ad and include the following info:

Purchase an ad and receive a free online advertisement:

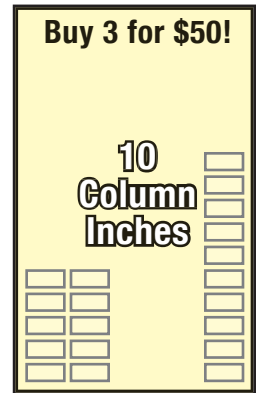
- 728x90 Leaderboard _____
- 468x 90 Full Banner _____
- 120x600 Skyscraper _____
- 300x250 Rectangle _____

Total ad price: \$ _____

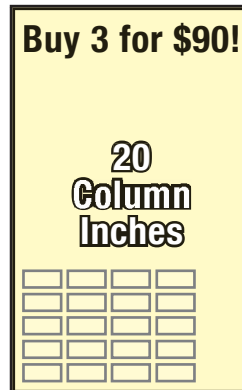
Please circle which size you want to purchase:



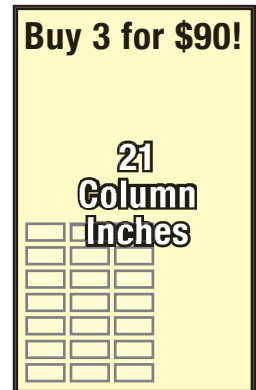
Business Card
\$10



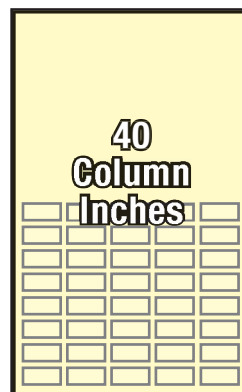
Eighth Page
\$20



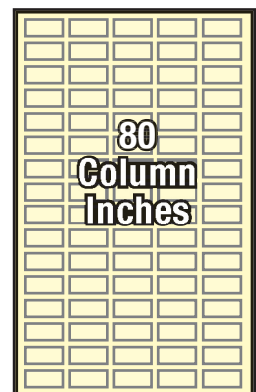
Quarter Page - 1
\$35



Quarter Page - 2
\$35



Half Page
\$50



Full Page
\$75

*The SeeSaw maintains editorial control over the content and quality of advertisements.

**If you have any questions, please contact
The SeeSaw at editors@theseesawonline.com
TURN IN ALL FORMS, PAYMENTS, AND
ARTWORK BY APRIL 5, 2009.**